

**Credly and the GED® credential:
Employment is a click away --
learn more about accessing the skills-based
landscape**

**A Tuesdays for Teachers Webinar
by the GED Testing Service®
January 24, 2023**



Before We Get Started



During the webinar, **please**

1. Keep your sound and video muted. This will limit background noise.
2. Ask questions using the chat function.
3. Keep in mind that the session is being recorded for future viewing.

Welcome



Debi Faucette
Senior Director,
Program
Management, GED
Testing Service



Pat Leonard Credly
VP, Partner and
Business
Development



Jane Bledsoe,
Product Director
GED Testing
Service and
Accelerated
Pathways



Today's Focus

- Workforce Skills programs are now available through Pearson to help GED® students, grads and educators access higher-ed, skills-based badges and connections to employment opportunities.
- Credly is working even more closely with Pearson (since being acquired by Pearson a year ago) to provide earners and learners – like GED® candidates – with opportunities to meet their future goals
- This session will provide you with more information about how GED® learners can access Credly, and you can too!

Agenda

- I. More than just a test
- II. New! GED® candidates' immediate access to their Credly credential
- III. Credly: leveraging skills & badging for employment and education opportunities
- IV. Resources
- V. Q&A

Vision: More than just a test

Pearson Workforce Skills vision is to improve access to lifelong learning opportunities for millions of people by meeting students and working adults where they are.

Options presented through Workforce Skills focus on:

- *affordability*
- *learning model flexibility*
- *transfer credit efficiency*
- *stackable credentials*
- *learner support services*
- *debt avoidance*
- *employability*



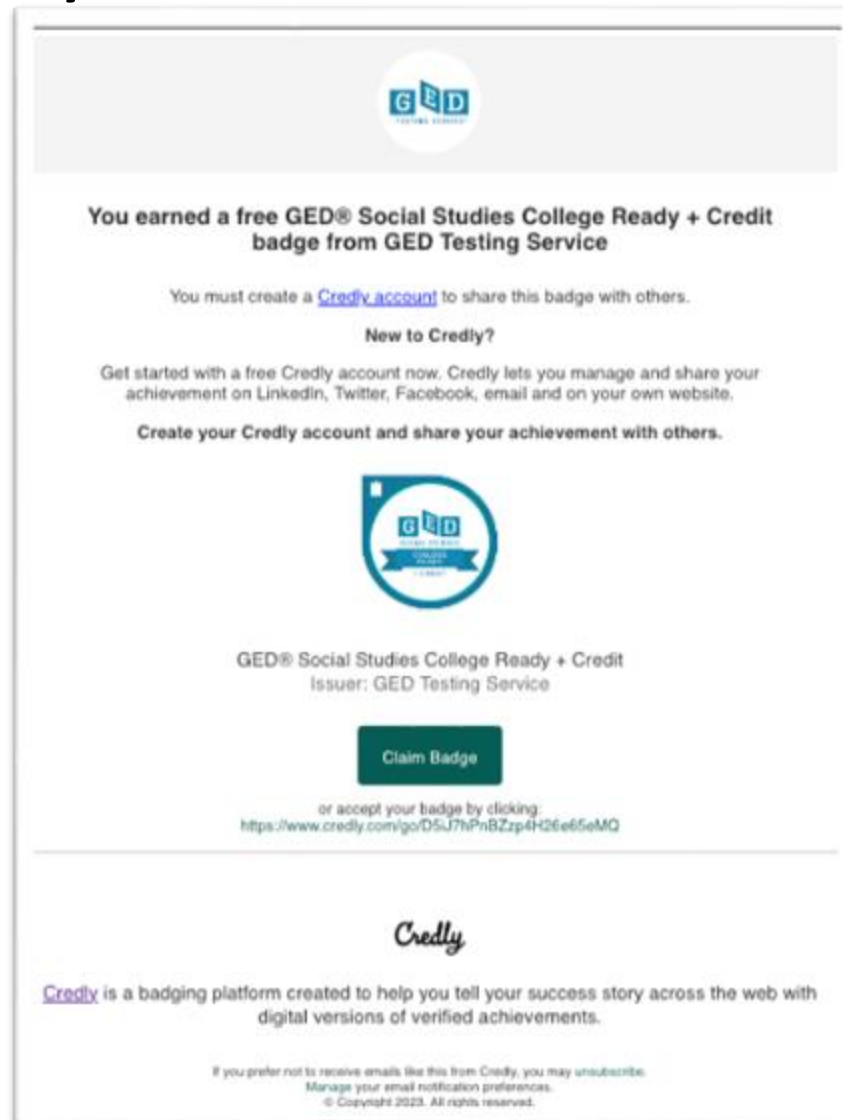
GED® Candidate experience

- Immediately receive a badge when their scores are received
- All candidates receive badges for College Ready, College Ready + Credit, and Passers
- Notification on GED.com when they receive their scores
- Clicking on Badge in GED.com
 - Takes the candidate directly to Credly with a one-click experience to start using the badge
- Email notification still sent as additional notice (opportunity to accept badge)

The GED® candidate experience – Badges earned by Passers – notified on GED.com

The screenshot shows the GED.com website interface. At the top, there is a navigation bar with the GED logo, links for Home, Study, My Scores, and More, and a Schedule test button. A user greeting "Good Afternoon GhPisqVsLEPnywF" is displayed. Below this is a motivational quote: "What is one thing you will do today to move closer toward your goals? Now go and do it." A horizontal bar contains icons for Language Arts, Social Studies, Science, and Math. The main content area features a circular badge icon with a gold ribbon and the text "You did it!". Below this, a congratulatory message states: "Congratulations on passing all four GED tests! The Minnesota Department of Education will automatically send you your diploma and record via U.S. Mail. Please make sure you have your mailing address updated in your GED account." A prominent notification box contains the text: "You have a GED digital badge waiting for you. Accept your free GED badge on credly.com to show off your success and help employers find you today. You can share on social media, like Facebook and LinkedIn, too!". A blue arrow points to a red circle around the "GET GED BADGE" link, with "LEARN MORE" also visible. A "Thinking about college next?" section is partially visible at the bottom.

Badges are earned for College-Ready and College Ready + Credit – candidates get an email:



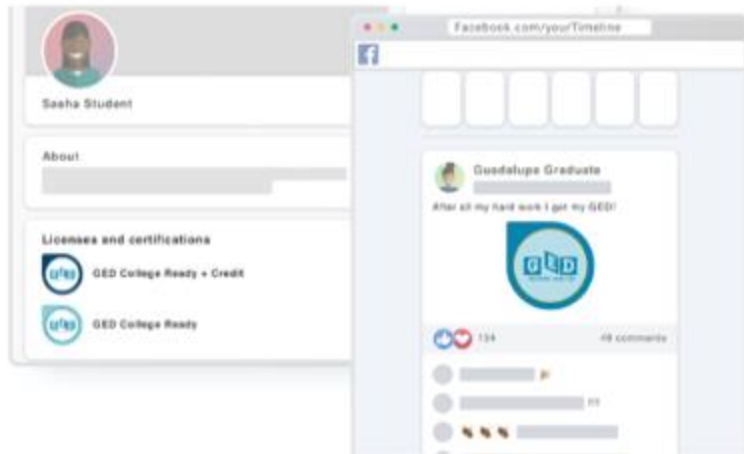
The image shows an email notification from GED Testing Service. At the top, there is a GED logo. The main heading reads: "You earned a free GED® Social Studies College Ready + Credit badge from GED Testing Service". Below this, it states: "You must create a [Credly account](#) to share this badge with others." It then asks "New to Credly?" and provides information: "Get started with a free Credly account now. Credly lets you manage and share your achievement on LinkedIn, Twitter, Facebook, email and on your own website." It encourages the user to "Create your Credly account and share your achievement with others." A circular badge image is shown, featuring the GED logo and the text "GED Social Studies College Ready + Credit". Below the badge, it says "GED® Social Studies College Ready + Credit" and "Issuer: GED Testing Service". A green button labeled "Claim Badge" is present. Below the button, it says "or accept your badge by clicking:" followed by the URL "https://www.credly.com/go/D5iJ7hPnBZzp4H36e65eMQ". At the bottom, the Credly logo is displayed, followed by the text: "Credly is a badging platform created to help you tell your success story across the web with digital versions of verified achievements." At the very bottom, there is a small disclaimer: "If you prefer not to receive emails like this from Credly, you may unsubscribe. Manage your email notification preferences. © Copyright 2023. All rights reserved."

'Learn More' page on GED.com

GED Digital Badges

Display your accomplishments on your social media pages and online resume with digital badges by Credly

[View badges](#)



What is a digital badge?

Once you pass a test with 'College Ready' or 'College Ready+Credit', or earn your GED you'll be awarded a badge through the Credly platform. Every badge you earn is a digital confirmation of your GED diploma and honors.

Your badges are shared and verified online easily and securely. You can also share them online for maximum visibility and recognition by employers, colleges, and friends.

You can earn up to five GED badges – one for each subject you score 'College Ready' or College Ready + Credit' and one for earning your GED credential after passing all four subjects.



'Learn More' page on GED.com

Benefits your badge provides



Share your badges on social media

Display your badges on LinkedIn, Facebook, Twitter, and other social media platforms, or embed them on your email signature, personal website, or digital resume.



Standout to employers and colleges

Set yourself apart from other applicants with our secure, web-enabled credentials containing verified information about your achievements.



See job insights based on your skills

Learn about real job opportunities that require each of the skills you demonstrated by earning your badges.

How to accept your badges:

1. You'll get an email from Credly to claim your digital badge.
2. Click the activation link in the email from Credly.
3. Create a Credly account.
4. Accept your badge and start sharing!


Credly Account

Credly Discover badges, skills or organizations

Dashboard Badges Settings

Welcome, Jess


Congratulations on your most recent badge 🎉




GED® Credential
GED Testing Service

Share


Explore other badges from GED Testing Service




GED Content Specialist
GED Testing Service



GED Reasoning through Language Arts College Ready ...
GED Testing Service



GED Trainer
GED Testing Service



GED Professional
GED Testing Service

Activity snapshot

3 Badges	26 Skills	1 Share	3 Views
-------------	--------------	------------	------------

Let's get to know you

GED® Testing Service badge stats

23 Jan 2022 - 22 Jan 2023

Export



● Accepted	29,379
● Pending	121,377
● Rejected	21

19%

Acceptance Rate
Credly average is 67%

12%

Share Rate
Credly average is 47%

1.24

Views per Share
Credly average is 3.28

0.38

Clicks per View
Credly average is 0.90

A photograph of a man with glasses smiling while looking at a laptop in a classroom setting. The image is overlaid with a semi-transparent orange filter. The man is wearing a dark, patterned shirt. In the background, another person is visible, and there are bookshelves and a whiteboard.

Translate Learner Outcomes Into Opportunities With Digital Credentials

A Currency for Human Capital

- ✓ Trusted Sources
- ✓ Skill Transparency
- ✓ Connection to Jobs
- ✓ Verified Accomplishments



[Additional Details](#)

GED® Credential

Issued by [GED Testing Service](#)

Earners of this credential have passed the GED® test demonstrating the critical-thinking and problem-solving skills that colleges and employers look for in successful candidates. Some graduates may have earned the College Ready or College Ready + Credit distinction in one or all test subjects, indicating readiness for success in a career or college-level program in that subject.

Skills

Critical Thinking

English Language

GED

High-school Diploma

Mathematics

Problem Solving

Reading

Science

Social Studies

Writing

Earning Criteria

- GED® Test Math
- GED® Test Language Arts
- GED® Test Science
- GED® Test Social Studies

Standards

[College and Career Readiness \(CCR\) Standards for Adult Education](#)

Skills and knowledge aligned with the College and Career Readiness Standards for Adult Education recently by MPR Associates, Inc. under contract from the U.S. Department of Education.

Credly Connects Earners to Opportunities



Individual
Earns a Credential



Credential Issued
on Credly



Earners Curates
Credly Profile



Opportunities Presented
to Earner via Credly,
Based on Earned Skills

- Certification
- Assessment
- Course
- Learning Experience
- Other Achievements



**Current
Employer**




**Future
Employer**



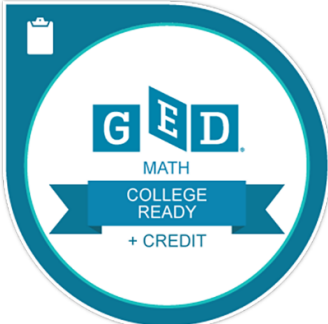
**Learning and
Assessments**

Students connect directly to opportunities: Employment



This badge was issued to [Pat Leonard](#) on September 26, 2022

[Share](#) ⋮



GED Test: Mathematical Reasoning Test Ready + Credit

Issued by [GED Testing Service](#)

The exam is designed to provide students the opportunity to show their achievement in mathematics at the college credit level with the following areas of focus: executing complex computations with precision and fluency; and applying both quantitative reasoning skills and mathematical practices to a broad range of real-life, work-related contexts. Scale (cut) score of 175 for College Ready + Credit designation.

Skills

Math Mathematical Reasoning Quantitative Literacy Quantitative Reasoning

Earning Criteria

Scale (cut) score of 175 or above for College Ready + Credit designation

Endorsements

[American Council on Education](#)

This credential has been endorsed by the American Council on Education for college credit. For more information, visit www.acenet.edu.

203,532 Job Openings

Math in [United States](#)


Top Job Titles

Job Title	Postings
Pharmacy Technician Pharm Apprenticeship	2,703
Assistant Manager	2,033
Cashier	1,695
Supervisor	1,499
Pharmacy Customer Associate Designated Hitter	1,392

[Show More](#)

Top Locations

Location	Postings
New York, NY	1,786
	1,402
	1,285
	1,182
	1,080



Pharmacy Technician

Walgreens OSSIPEE, New Hampshire

[Share](#) [Save Job](#)

Job Description

- In accordance with state and federal regulations, assists the pharmacist, under direct supervision, in the practice of pharmacy. Assists the pharmacist in the performance of other Pharmacy Department duties in accordance with Company policies and procedures.
- Responsible for using pharmacy systems to obtain patient and drug information and process prescriptions. If PTCB or ExCPT certified, assists with and coaches pharmacy technicians in the operation of pharmacy systems and cashiers in the operation of the pharmacy cash registers.
- Models and delivers a distinctive and delightful customer experience.

Customer Experience

- Engages customers and patients by greeting them and offering assistance with products and services. Resolves customer issues and answers questions to ensure a positive customer experience.
- Models and shares customer service best practices with all team members to deliver a distinctive and delightful customer experience, including interpersonal habits (e.g., greeting, eye contact, courtesy, etc.) and Walgreens service traits (e.g., offering help proactively, identifying needs, servicing until satisfied, etc.).
- Develops strong relationships with most valuable customers.

Job Information

Job Category: Retail

[Apply for This Job](#)

Upper Middle Income Jobs (\$50K-\$79K) 47,691

Students connect directly to opportunities: Education

Credly

This badge was issued to [Pat Leonard](#) on September 26, 2022

GED Test: Mathematical Reasoning Test College Ready + Credit
Issued by [GED Testing Service](#)

The exam is designed to provide students the opportunity to show their achievement in mathematics at the college credit level with the following areas of focus: executing and applying core computations with precision and fluency; and applying both quantitative and algebraic reasoning skills and mathematical practices to a broad range of real-life, workplace, and academic contexts. Scale (cut) score of 175 for College Ready + Credit designation.

Skills

Math Mathematical Reasoning Quantitative Literacy Quantitative Reasoning

Earning Criteria

Scale (cut) score of 175 or above for College Ready + Credit designation

Endorsements

[American Council on Education CREDIT](#)
This credential has been successfully evaluated by the American Council on Education for college credit. It is recommended for college credit. For more information about ACE Learning, visit www.acenet.edu.

pat Leonard
ID#: 83da1422-e596-42e2-9f83-9da2c6aff5a0

GED Test: Mathematical Reasoning Test College Ready + Credit
Issued by: [GED Testing Service](#)
Issued to: Pat Leonard
Issued on: 26 September 2022

Description
The exam is designed to provide students the opportunity to show their achievement in mathematics at the college credit level with the following areas of focus: executing and applying core computations with precision and fluency; and applying both quantitative and algebraic reasoning skills and mathematical practices to a broad range of real-life, workplace, and academic contexts. Scale (cut) score of 175 for College Ready + Credit designation.

Course Number: GED-0003 (v.2)
Total Credits: 3
Grade: Pass
Credit Recommendation

- 3 semester hours in quantitative reasoning or quantitative literacy in the lower-division undergraduate category


OFFICIAL TRANSCRIPT - ISSUED ON 27 SEPTEMBER 2022

Credly **ACE** American Council on Education

[Additional Details](#)

[Send Transcript](#)

Students connect directly to opportunities: Self-advocate Social Sharing



This badge was issued to [Pat Leonard](#) on September 26, 2022

GED Test: Mathematical Reasoning Test College Ready + Credit

Issued by [GED Testing Service](#)

The exam is designed to provide students the opportunity to show their achievement in mathematics at the college credit level with the following areas of focus: executing and applying core computations with precision and fluency; and applying both quantitative and algebraic reasoning skills and mathematical practices to a broad range of real-life, workplace, and academic contexts. Scale (cut) score of 175 or above

Skills

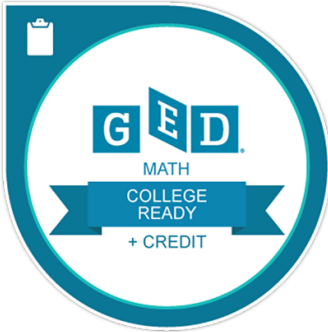
Math Mathematical Reasoning

Earning Criteria

Scale (cut) score of 175 or above



Endorsements

[American Council on Education](#)
This credential has been endorsed by the American Council on Education for college credit. For more information, visit www.acenet.edu.



[Additional Details](#)


Share



← Back

Share your badge

Broadcast your achievement to friends and colleagues to get the recognition you deserve.



GED Test: Mathematical Reasoning Test College Ready + Credit

Issued by [GED Testing Service](#)

Promote
Share your achievement on social media.

LinkedIn Twitter Facebook ZipRecruiter

Publish
Send your badge or take it offline.

Email Embed Code Public Link Download Badge Image

View dashboard

Credly Acclaim digital credential platform benefits



Add market value to programs

- ❑ Translate learning outcomes to skills
- ❑ Engage & recognize industry and employer partners



Increase demand for programs & certificates

- ❑ Increase enrollment and revenue
- ❑ Drive program completions
- ❑ Increase persistence to next courses



Connect earners with opportunities

- ❑ Highlight skills-in-demand
- ❑ Reinforce market relevance
- ❑ Link to Labor Market Insights and jobs



Build brand identity

- ❑ Reduce credential misrepresentation
- ❑ Increase SEO brand impressions with every share/view/click

Key Trends Driving the use of Digital Credentials

The work world is in a war for talent



Skills-based **work**
and **hiring** practices



The Great Resignation;
strategy to **retain &**
engage



75% of companies **struggle to**
recruit effectively in today's
market; they need better signals



Demographic
expectation of
relevant, ongoing
development



Skills-based signal
promotes **equity** &
fights bias



Trust, but verify
representations of
skills & experience

Spectrum of Digital Credential Recognition



EXPERIENCE

Not Measured
Unstructured Learning

Events/Conferences
Participation
Membership
Volunteering
Projects
Hackathons



LEARNING

Not Measured
Structured Learning

Self-Led Learning
Soft Skills
Professionalism
Competencies
Product Knowledge



VALIDATION

Measured
Validated Learning

Learning + Assessment
Portfolio/ Evidence
SME Review/ Peer Review



CERTIFICATION

Measured
Validated Achievement

Credentials
Industry Certification
Diplomas and Degrees
Certificate Programs
License

Madison College

The Power of Digital Credentials



130+ types of digital badges



77% of badge holders believe that badges **improve job opportunities**



25% growth in digital badges issued every semester

Colorado Community College System

The Power of Digital Credentials



500,000 social media impressions



Created learning and career pathways



Increase in job placement

Credly believes in a network full of opportunity serving both earners and issuers



Associations



Corporations



Training & Education

Credly Advantages

Workforce-Relevant Credentials



Millions of resume-worthy credentials are issued on our platform

Verified Issuer Network



Digital credentialing programs that build verified skills and competencies.

Award-Winning Platform



Forward-thinking product built with enterprise-class functionality

Global Reach



Our platform issues badges in every country around the world.

High-Impact Programs



At the forefront of helping create robust, impactful credentialing programs

Customer Success



Extensive, high-caliber support to create a successful program

Credly

Credly

One-page overview for your students

You've earned digital credentials and gained new skills.

5 steps to take now

• • • • • You've taken your first online course and earned digital credentials. Congratulations for upskilling yourself and taking the next step toward progressing your career! Digital credentials are the single source of truth verifying your skills and competencies. That's great, but now what? Here are five things to do next.



1. Share your new skills and achievements on social media

Let your colleagues, co-workers, and friends know about your achievements by posting on LinkedIn, Facebook, and other social media sites.



2. Update your resume and online portfolio

Digital credentials are verified proof of your new skills. Add your digital badges to your resume ASAP. That way, employers looking for candidates with your skills can find you.



3. Take the next step in learning

Is there a next course that can build on your new skills? Can you upskill even more? Learning doesn't have to stop with one course. Keep going! Look at recommended badges for further study.



4. Go for that promotion

Your company is making talent decisions based on verified skills. Let your manager or HR department know you've been honing your skills and share your digital credentials with them.



5. Look into the labor market

Where is the demand for people who have the skills you just earned? Check out the jobs associated with your new credentials on Credly's labor market insights.

Credly

Digital credentials are the common language of verified skills. Contact us today to learn more. [Credly.com](https://credly.com)

Tuesdays for Teachers

12:30-2:00 PDT/3:30-5:00 EDT

This year's calendar

- Individual “Hot Topic Sessions” based upon Educator and Administrator interest and GEDTS observations of student and educator trends



SAVE THE DATE

2023 GED Annual Conference

July 18-20, 2023 **New York, NY**

Sign up to our newsletter to be the first to know when registration opens. GED.com/educators_admins



Thank you!

*Communicate with GED Testing Service®
help@ged.com*

Debi Faucette – Debi.Faucette@ged.com

